



biggAIRcube® - The projection cube

Brilliant daylight projection up to 24 square meters

Whether football, ski races or open air concerts:

The innovative biggAIRcube®* offers day light projection for a fraction of the cost of an LED screen.

The huge success at the 2006 FIFA World Cup (with more than 25 simultaneous viewings throughout the country) and the European Championship 2008 (with more than 74 simultaneous viewings throughout Europe) has made it clear:

The BiggAIRcube combines brilliant day time projection, effective marketing and sponsoring options better than any other product on the market.

The projection with more than 2 million pixels (200,000 in a similar LED screen) will impress any audience. More than 2.5 million guests at public viewing events with the biggAIRcube® and up to 10,000 at each event is proof enough for the success of this amazing product (product launch: August 2005).

The advantages at a glance

Fast setup and dismantling (within an hour)

Low weight, therefore set up at any location (even on a boat!)

Flexible sizes

4 surfaces for mega prints

Low power consumption, 10 times less than LED

Cost effective transport and storage

Low personnel costs through easy handling

Ideal price / value ratio

***PCT patent application pending**

Made in Germany

Protection of designs and patterns



Unlimted applications

The biggAIRcube can be set up on any surface:

- Snow
- Muddy grounds
- Grass and fields
- Sand
- Mountains

**biggAIRcube –
Any location, any surface!**



On stages, podiums and scaffolds

Due to its small weight the biggAIRcube can be set up easily.

Therefore you can increase the view on the biggAIRcube in any location.

But this is just an option because the biggAIRcube picture starts at 2.30 m, just right for most crowds.

**biggAIRcube –
Good view for everybody!**



On water (e.g. pontoon or ship)

Many venues are next to water. Therefore the set up on water is a very handy option.

The biggAIRcube is set up without heavy anchoring or other difficult constructions.

The biggAIRcube is the perfect projection option for events near the water.

**biggAIRcube –
Low costs, easy set up!**

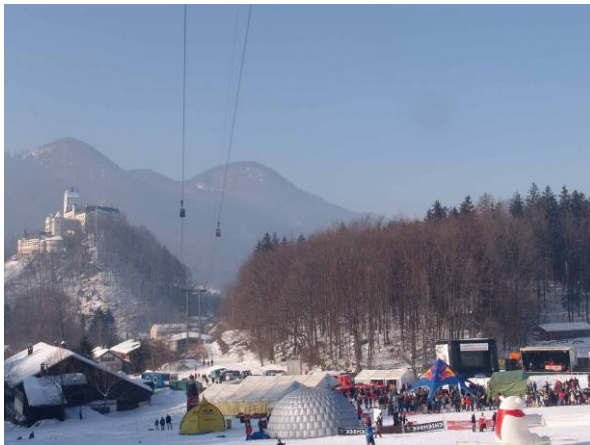


On snow and in the mountains

Have an event on snow or up in the mountains? No problem, the biggAIRcube will get there with a small transporter or snow cat.

Forget LEDs which need expensive helicopters or large trucks for remote setups.

**biggAIRcube –
Easy transport, low costs!**



Advertising with the biggAIRcube

On-screen advertising on the cube.
(advertising spots, powerpoint presentations,
slide projection, all comes with easy
handling)

Banners at the front of the cube, visible
throughout the event.

3 mega prints on the sides and the back

**biggAIRcube –
Smart advertising, extra revenue!**



Easy set up, transport and storage

The inflatable structure guarantees easy transport, setup and storage.

No large size trucks are needed. The whole set up process take around 20 minutes and 2 – 6 workers.

biggAIRcube – Easy set up, easy storage!



All technical support in one truck



biggAIRcube L and projectors in cases



Technical equipment off-loaded



biggAIRcube before inflation



biggAIRcube L roll out



biggAIRcube L spread out



Attachment of blower



After 1 minute



After 3 minutes



After 5 minutes



After 10 minutes



biggAIRcube L in Mainz



biggAIRcube L in Flensburg

SANYO projectors

biggAIRcube is operated with powerful projectors from SANYO, they are specially tuned for the biggAIRcube.

More then 2 million pixel guarantee a brilliant and clear picture.

**biggAIRcube –
Strong partners, brilliant picture!**



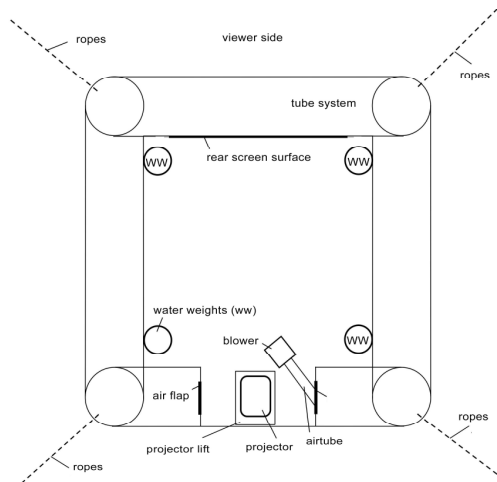
SANYO PLC-XF46E



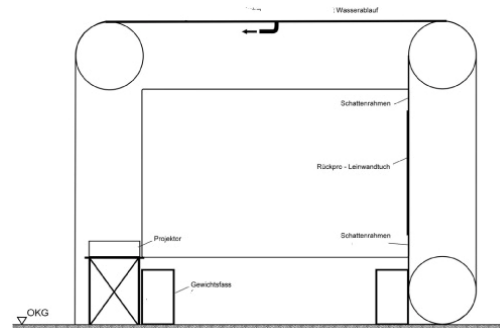
Tech Package: monitor, Video amplifier, VGA amplifier, cable etc.



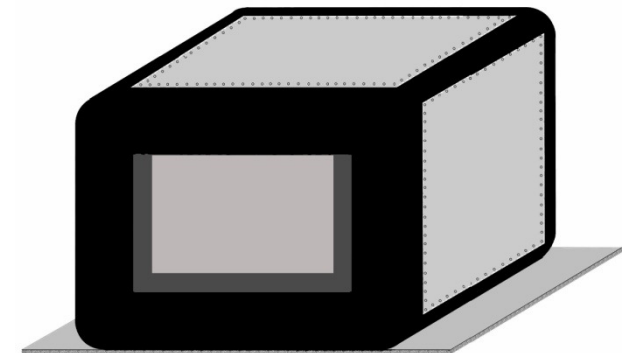
High power blower 2 KW



Pic. 1: topview



Pic. 2: side view



Pic. 3: Layout knee shot

Standard sizes S, M, L, XL

biggAIRcube is produced in the following sizes*: S, M, L, XL

Projection surfaces up to 24 sqm
and up to 10 000 people

For any event the right size

*special sizes and colors on order
(e.G. Picture upper right, Bayerischer Rundfunk)



Size	S (mal)
width/height/depth	4,30 / 4,90 / 5,10m
Projection surface	3,24 qm (2,40mx1,35m) Format16:9 3,32 qm (2,10mx1,58m) Format 4:3
weight	ca. 180 Kg
frame material	PVC beschichtete Kunstfaser
projector	5.500 ANSI-Lumen m. Standardobjektiv
lift	höhenverstellbares Stativ

M (edium)
7,30 / 5,40 / 6,50m
7,80 qm (3,70mx2,10m) Format16:9
5,88 qm (2,80mx2,10m) Format 4:3
ca. 360 Kg
PVC beschichtete Kunstfaser
12.000 ANSI-Lumen m. Spezialobjektiv
höhenverstellbarer Lift

L (arge)
8,70 / 6,70 / 9,10m
13 qm (4,80mx2,70m) Format16:9
12 qm (4,00mx3,00m) Format 4:3
ca. 750 Kg
PVC beschichtete Kunstfaser
2x12.000 ANSI-Lumen m. Spezialobjektiv
höhenverstellbarer Lift

XL(arge)
10,20 / 7,80 / 11,60m
24 qm (6,50mx3,70m) Format16:9
21 qm (5,30mx4,00m) Format 4:3
ca. 1.200 Kg
PVC beschichtete Kunstfaser
4x12.000 ANSI-Lumen m. Spezialobjektiv
höhenverstellbarer Lift



Megaprint and banners sizes

Side right/left (B/H):
Backside (B/H):
Front over screensurface (B/H):
Front under screensurface (B/H):
Front right/left screensurface (B/H):

biggAIRcube S
3,85m x 3,40m
3,15m x 3,40m
2,35m x 0,40m
2,35m x 1,00m
0,40m x 3,40m

biggAIRcube M
4,70m x 3,70m
5,50m x 3,70m
4,30m x 0,40m
4,30m x 1,00m
0,60m x 3,70m

Side right/left (B/H):
Backside (B/H):
Front over screensurface (B/H):
Front under screensurface (B/H):
Front right/left screensurface (B/H):

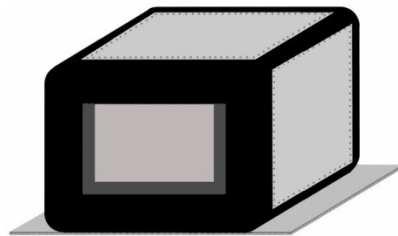
biggAIRcube L
7,00m x 4,60m
6,60m x 4,60m
5,00m x 1,00m
5,00m x 1,00m
0,80m x 4,60m

biggAIRcube XL
10,80m x 5,80m
8,20m x 5,80m
6,60m x 1,00m
6,60m x 1,00m
0,80m x 5,80m

With rubber or quick-release fasteners the megaprint/advertising banners are clamped round in around biggAIRcube current eye borders.



Pic. 1: schematic design
Pic. 2: Side without Megaprint
Pic. 3: Side with Megaprint
Pic. 4: Megaprints (Side and back)



Pic. 5: Front without banner
Pic. 6: Front with banner
Pic. 7: Front with 4 banner
Pic. 8: Front complete banner





Mainz, biggAIRcube L



Hachenburg, biggAIRcube L



Flensburg City, biggAIRcube L



Pfaffenhofen, biggAIRcube L



Langenfeld, biggAIRcube L



Lingen, biggAIRcube XL u. L





Hanau, biggAIRcube L u. XL



Itzehohe, biggAIRcube L



Flensburg Hafen, biggAIRcube L



Stadtallendorf, biggAIRcube L



Bad Bertrich, biggAIRcube M



Dormund, Cafe Erdmann, biggAIRcube s





Radrennen „Rund um den Henninger Turm“, 2006,



5 x biggAIRcube (1x XL, 3 x L, 1 x M)



Berlin, Eishockey, Payoff Finals 2006, biggAIRcube XL



Chiemsee - Trails of White, Aschau, biggAIRcube L



Obersdorf, Winterjam 2007, biggAIRcube L u. XL



Sony, Playstation 3 Europapremiere, Birmingham 2007



biggAIRcube XL



Hessentag, Hessen Fernsehen „Alle Wetter“, 2006



biggAIRcube M



Österreichischer Medienpreis, Wien, 2007,



biggAIRcube M



Traktorenschau, Volkach,, 2 x biggAIRcube L



biggAIRcube S



Paulaner Biergarten, München, Bundesliga 2007,



biggAIRcube S



Bayrischer Rundfunk,



biggAIRcube L - Kauf



Deutsche Post World Net,



biggAIRcube L - Kauf



Bundeswehr,



biggAIRcube M - Kauf



Frankfurt, DFB Pokalfinale, biggAIRcube XL



Frankfurt, hr1, DFB Pokalfinale, biggAIRcube XL



Wolfgangsee, Nike Firmenevent, biggAIRcube XL



Frankfurt, Bundesliga, biggAIRcube XL



Rödelheim, Possmann-Kelterfest, biggAIRcube XL



Waldstadion, Frankfurt, UEFA-Pokal, biggAIRcube L u. M



biggAIR.com

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